



**WWII
HERITAGE**

INVITATION

**PRESERVING AND ACCESSING MATERIAL
AND IMMATERIAL WORLD WAR II HERITAGE**

End Conference of the Interreg IWA 2 Seas project
World War II heritage



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sustainable development

WWII Heritage: challenges for the future

End Conference Middelburg
24 June 2014

agenda:

- from 'lived memory' to 'organized storytelling'
- between 'object' and 'system'
- between technology and involvement
- between confirmation and unleashing
- between culture and the market

- from project management to community building

storytelling

- from 'lived memory' to organized memory making
- in the context of a cultural exuberance / transitoriness
- hence the necessity of 'storytelling'
 - to make sense/meaning/significance/relevance
 - to be able to remember/learn/enrich/preserve
 - to create coherence/identity/community
 - hence to be able to connect as human beings

storytelling as 'cultural work'

- glocalization and 'fluid modernity' (Zygmunt Bauman)
- from 'educators' to 'mediators'
- the role of involvement, multiplicity, co-creation
- the expansion of the cultural / experience economy
- hence the need to socialize 'heritage'

socializing WWII heritage

- from 'object maintenance' to creating 'sign-ificance' (eg producing social relevance / meaning)
- heritage objects as thankful mediators between the everyday vernacular (lived memory), the regional strategic (economy, landscape) and grand narratives
- thus: WWII heritage between commemoration, universal human experiences, place promotion, regional development, and (NW) European identity

e.g. organising enthusiasm

The image shows the homepage of the Dutch Resistance Museum website. The header features the museum's name, navigation links, and a search bar. The main content area includes a historical photograph of a bicycle in a cobblestone street, a text box with a question, three red buttons for 'ADAPT', 'COLLABORATE', and 'RESIST', and a 'JUNIOR MUSEUM' button with a group of children's photos.

DUTCH RESISTANCE
MUSEUM

contact language

VISITOR INFORMATION EXHIBITIONS JUNIOR WW2 INFO

Nazi Germany has occupied the Netherlands. What do you do?

ADAPT COLLABORATE RESIST

JUNIOR MUSEUM >

e.g. placemaking





"Franse Slag Mars"

Zaterdag 17 mei 2014

Kapelle

In het kader van **TOUJOURS Kapelle**

Startplaats: Dorpshuis D
 CD Vereekstraat 74 N

e-mail: lansen@z
 telefoon: 06.4

Afstanden: van
 Start: van 08
 30
 t/m 20 ki
 rest afst
 Sluiting
 Inscr

Organisatie: W.S.V. "Koppig Volhouden", J.S.M. Z.W.B. en Wandelcomité




FEEST

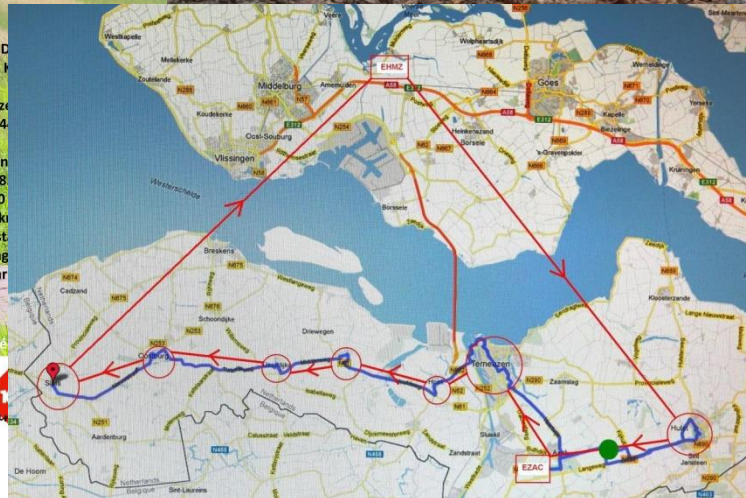
 U komt toch ook?

HEROPENING PARK TOORENVLIEDT

ZATERDAG 24 MEI

10.30 UUR – 16.30 UUR

Kom kijken, ervaren, doen en ontdekken!
 Programma o.m.:
 sponsorloop Arduin en Nehalennia
 sport- en spelparcours
 lezingen 'Slag om de Schelde'
 rondleidingen bunkers WWII
 rondleidingen IVN, boswachter
 demonstratie jeugdbrandweer
 (live) muziek met muziekduo Sharon en Bryan
 popkoor X-stream
 dj: studio B27
 kraampjes met lekker eten en nog veel meer
 Kijk voor meer informatie op www.middelburg.nl
 Dit feest is mede mogelijk gemaakt door:

five challenges

- to organize continuity
- to maintain local sign-ificance
- to link in to the larger picture
- to smartly use 'smart' technology
- to stimulate collaborative learning

